

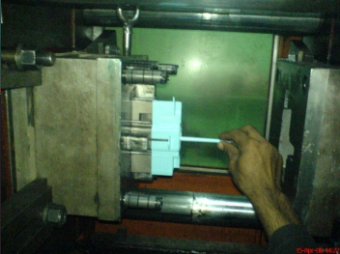
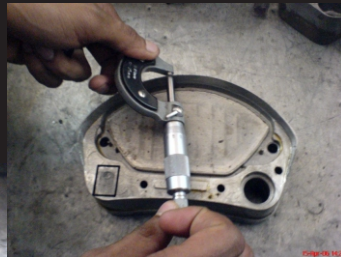
Precision Products Enterprises



Economy

Reliability

Quality



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Your Reliable Partner

About Us

Precision Products Enterprise (PPE) was founded in 1999 as a partnership concern. The company started with plastic injection molding and mould-making facilities

The main target market for the company was the automotive manufacturing industry in Pakistan. The company has experienced phenomenal growth since its inception by adding on other manufacturing and assembly facilities. Summary of the growth of PPE is as follows:

- **Kick Starter (motorcycles) machining and surface treatment facilities were added within the first year of operation**
- **Production/assembly lines for speedometers (for motorcycles) was added in 2000.**
- **Production/assembly lines for speedometers (for three wheelers) was added in late 2000.**
- **Production/assembly lines for dashboard panels and instruments (for tractors) was added in 2001.**

Quality is an integral part of the management philosophy at PPE. The company is certified to ISO 9001:2000, the scope of certification being:

**Manufacture and sale of
automotive and industrial parts & components”**

The client list of PPE in the local market represents almost all of the two-wheeler (motorcycle), three-wheeler (auto-rickshaw) and tractor manufacturers operating in Pakistan.

Keeping an eye on the future, the company has followed an aggressive sales strategy in the export sector. Our products are being exported to the European and US markets. Exports currently account for about 20% of our revenues. Our aim is to create a balance between the local and export sales and achieve a 60% export-based revenue by the year 2009.



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Product List

The main product line of PPE is:

Market Segment	Category	Details
Domestic	Speedometers	Motorcycles Tractors 3 Wheelers
	Kick Starters	Motorcycles
	Tail Lights	Motorcycles Auto-Rickshaws
Export	Rubber Parts	Gaskets Caps Ignition Boots Covers
	Plastic Parts	Spacers Caps Accorns Housings Nipples Casings Filter Elements
	Brass Parts	Housings Terminals
	Metal Parts	Gears Shafts Adaptors
	Assemblies	Calibrator Fuel Caps Breather Caps Control Knobs Hatch Covers Filters Plastic Taps



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